

**PROFESSIONAL EXPERIENCE**

GREEN DRAGON OFFICE (the studio of Lorraine Wild)  
*Senior Graphic Designer* June 2004–present

**DESIGN** responsible for all phases of design projects from beginning conceptualization to client presentation, concept implementation, execution of final design through all phases of production. Strong knowledge and sensitivity to typography.

**PROJECT MANAGEMENT** managing budget and schedules for projects, direct client communication from beginning to end of project, deliver presentations to client, collaboration with editors on implementing text revisions for publications.

**PRINT PRODUCTION** coordinating print production schedule, developing printing specifications based on budget projection, knowledge of prepress file preparation, extensive experience in press checking.

**OFFICE MANAGEMENT** direct participation in structure and organization of office, assisted the studio principal in the supervision and development of staff and interns.

*Project types:* publications, identities, print collateral, and web sites

*Clients include:* Museum of Contemporary Art Los Angeles, Hammer Museum, Tate Modern, Rizzoli Publications, UCLA, Marmol Radziner, Morphosis Architects.

CALIFORNIA INSTITUTE OF THE ARTS, Valencia, CA  
*Teaching Assistant* 2003–04

Assisted faculty Scott Zukowski with the main studio course for first-year undergraduate students. Responsibilities included participation in twice-weekly classroom critiques and individual student meetings.

LUST STUDIO, The Hague, Holland  
*Graphic Design Intern* Summer 2003

Assisted Lust their contribution to the publication, *Marketing: Inventing a Different Marketing Language*. This involved graphically mapping data associated with shoe walls.

ADAMSMORIOKA, Los Angeles, CA

*Graphic Design Intern* Summer 2002

Assisted in research and development for studio projects that included the CalArts identity and projects for the Sundance Film Festival and Oxygen Network. Responsibilities included design, production, and office management.

INTERNATIONAL CREATIVE MANAGEMENT,  
Los Angeles, CA

*Assistant to Motion Picture Literary and Talent Agent* 1998–2001  
Assisted commercial and music video directors in their transition into feature films. Responsibilities included screening directors' reels, reading and developing screenplays, management of agent and client's projects.

**EDUCATION**

CALIFORNIA INSTITUTE OF THE ARTS, Valencia, CA  
MFA, Graphic Design, 2004

BROWN UNIVERSITY, Providence, Rhode Island  
BFA with honors, Modern Culture and Media, 1997

DE PROGRAM, The Hague, Holland  
2003 Summer design program led by Doug Kisor, in which we visited various design studios in Holland, as well as participating in projects with Studio Lust and NLXL.

CALIFORNIA COLLEGE OF ARTS AND CRAFTS,  
San Francisco, California  
2002 Summer workshop with designers Martin Venezsky and Geoff Kaplan and artist, Harrell Fletcher.

**AWARDS/ACHIEVEMENTS**

AIGA 50 Books/50 covers

STEP magazine's 2006 Emerging Design Talent  
Published in 2006 GRAPHIS New Talent Annual  
First Place Recipient of 2003 AIGA Student Scholarship,  
Los Angeles chapter

Honorable Mention, 2003 Adobe Design Competition  
Ahmanson Scholarship (CalArts, 2002–04)

**TECHNICAL SKILLS**

Adobe Creative Suite: InDesign, Photoshop, Illustrator, Acrobat, After Effects; Font Lab, MS Office, Dreamweaver, HTML and basic CSS

## MAJOR PROJECTS

### 2010

Book: UTA BARTH: THE LONG NOW

Client: Gregory Miller

Publisher: Gregory Miller, 408 pages

Book: BARBARA KRUGER

Client: Rizzoli Publications

Publisher: Rizzoli Publications, 307 pages

UCLA Art School Collateral (since 2008)

Client: University of California, Los Angeles

### 2009

Identity system for restaurant: TAKE A BAO

Client: Brent Stein, TAKE A BAO Founder

Invite & Exhibition Catalog: CHEN EXHIBITIONS

Client: JF Chen

Exhibition Catalog: JOHN BALDESSARI

Client: Los Angeles County Museum of Art

Publisher: Los Angeles County Museum of Art and Tate Modern, 329 pages

Exhibition Catalog: LARRY JOHNSON

Client: Hammer Museum

Publisher: Hammer Museum, 128 pages

Exhibition Catalog: LIVING FLOWERS: IKEBANA AND CONTEMPORARY ART

Client: Japanese American National Museum

Publisher: Japanese American National Museum, 88 pages

Book ERIC FISCHL: BEACH PAINTINGS

Client: Rizzoli Publications

Publisher: Rizzoli Publications

### 2008

Exhibition Catalog: LAWRENCE WEINER: AS FAR AS THE EYE CAN SEE

Client: Museum of Contemporary Art, Los Angeles

Publisher: Museum of Contemporary Art, Los Angeles, Yale University Press, and Whitney Museum of American Art, 412 pages

Exhibition Catalog: ©MURAKAMI

Client: Museum of Contemporary Art, Los Angeles

Publisher: Museum of Contemporary Art, Los Angeles and Rizzoli Publications, 328 pages

Book: DANIEL LIBESKIND AND THE CONTEMPORARY JEWISH MUSEUM

Client: Contemporary Jewish Museum, San Francisco

Publisher: Contemporary Jewish Museum, Rizzoli Publications, and Skira, 128 pages

Book: THE BROAD CONTEMPORARY ART MUSEUM

Client: Los Angeles County Museum of Art

Publisher: Los Angeles County Museum of Art, 252 pages

Book: THE LEGENDARY ESTATES OF BEVERLY HILLS

Client: Jeffrey Hyland

Publisher: The Legendary Estates of Beverly Hills, 428 pages

### 2007

Exhibition Catalog: WACK! ART AND THE FEMINIST REVOLUTION

Client: Museum of Contemporary Art, Los Angeles

Publisher: Museum of Contemporary Art, Los Angeles and MIT Press, 236 pages

Book: CALIFORNIA ROMANTICA

Client: Diane Keaton and Rizzoli Publications

Publisher: Rizzoli Publications, 320 pages

Book: MODERNIST PARADISE

Client: Rizzoli Publications

Publisher: Rizzoli Publications, 224 pages

### 2006

Book: LOOKING AT LOS ANGELES

Client: Marla Hamburg Kennedy, Ben Stiller, and Metropolis Books

Publisher: Metropolis Books, 236 pages

Exhibition Catalog: CATHERINE OPIE: 1999/IN AND AROUND HOME

Client: Orange County Museum of Art

Publisher: The Aldrich Contemporary Art Museum & Orange County Museum of Art, 128 pages

Exhibition Catalog: A LETTER FROM JAPAN: THE PHOTOGRAPHS OF JOHN SWOPE

Client: Hammer Museum

Publisher: Hammer Museum and Steidl, 256 pages

## **2005**

Identity for newly founded museum: MOCAD

Client: MUSEUM OF CONTEMPORARY ART, DETROIT

Exhibition Material (street banners, poster, newsletter, invites, tickets): MASTERS OF AMERICAN COMICS Exhibition

Client: Hammer Museum

Exhibition Catalog: MASTERS OF AMERICAN COMICS

Client: Museum of Contemporary Art, Los Angeles

Published by Museum of Contemporary Art, Los Angeles, Hammer Museum, and Yale University Press, 328 pages

Exhibition Catalog: PATTY CHANG: SHANGRI-LA

Client: Hammer Museum

Published by Hammer Museum, 64 pages

Exhibition Catalog: LARI PITTMAN

Client: Villa Arson Nice

Published by Villa Arson Nice, 76 pages

## **2004**

Updating identity and packaging: STILA COSMETICS

Client: COMMUNE

## **2003**

Identity system for the Grand Avenue Cultural Corridor in Downtown, Los Angeles. Collaborated with a design team to design an identity, map, and environmental graphics for the collective of cultural institutions in the area.